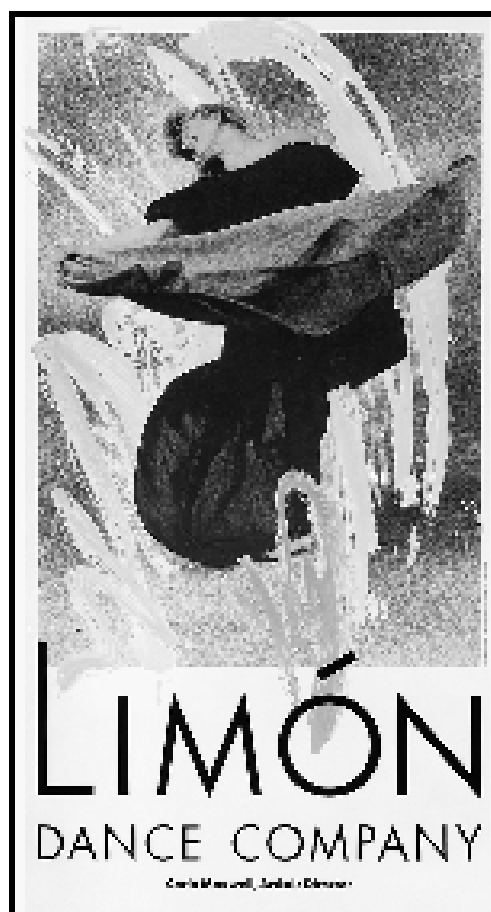


The Challenge Program granted funds to strengthen the financial and programmatic infrastructures which underpin the activities of arts organizations. Since its creation in 1978, the Program has awarded 1,131 grants totaling \$332 million which, in turn, leveraged more than \$2.6 billion from private sources. These funds have been invested to benefit the long-term financial health and artistic viability of arts organizations.

In 1995, the Challenge Program awarded 44 multi-year grants totaling \$12.3 million. Individual grants ranged from \$75,000 to \$800,000, and they must be matched by at least three dollars in nonfederal funds for every dollar of Endowment support. Two categories of grants were offered. Twenty-eight organizations received Challenge Grants for Institutional Stabilization: targeted efforts to eliminate debt or deficits, increase endowment or cash reserve assets, or secure or improve the physical structures vital to an organization's operations. Sixteen arts groups received funding for Project Implementation: artistic or educational efforts that represent new directions or significant programmatic advances for the institution. All successful applicants were recommended by a panel with expertise in a specific artistic discipline and then judged by a special combined arts panel which assessed the long-term impact that achieving the grant's goals would have on the organization, the arts field, and/or national awareness of the arts.

The 1995 Challenge Grants supported organizations that represent every aspect of the national arts community. The National Guild of Community Schools for the Arts received \$150,000 to provide financial assistance and expertise to help specialized educational and arts organizations throughout the country transform themselves into multi-disciplinary community schools of the arts which will serve a broader range of



**A Challenge grant  
to the Limon Dance  
Company will bring  
greater awareness  
of the company's  
founders Jose Limon  
and Doris Humphrey.**

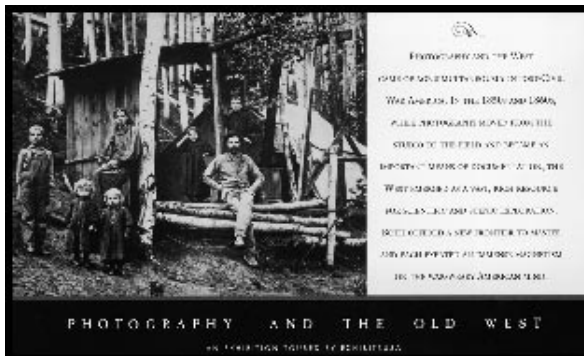
their constituency needs.

Regional organizations, such as the Delaware Division of the Arts and the Arts & Science Council of Charlotte Mecklenburg, North Carolina, received funds to create multimillion

dollar endowment pools,

the income from which will stabilize operations of numerous area arts groups.

Two \$250,000 grants went to the Eugene, Oregon and Nashville, Tennessee symphony associations to augment endowment funds; both conduct a variety of activities including free concerts in the parks, concerts and instruction in the public schools, performing for local ballet companies, and tours to surrounding communities.



**“Photography and**

**the Old West,”**

**one of the many**

**traveling exhibitions**

**supported through**

**the ExhibitsUSA by**

**the Mid-America**

**Arts Alliance.**

This year’s Challenge Grants will encourage participation from an audience culturally and geographically diverse. Certain grants focus specifically on expanding the appreciation of the diversity of America’s artistic traditions. A \$600,000 Challenge Grant to D.C. Wheel Productions funded a consortium of presenters in seven cities to create DanceAfrica festivals, showcases for local performing, craft, and visual arts in conjunction with events featuring nationally-known African American artists. A \$300,000 Challenge Grant to the Metropolitan Dade County (Florida) Cultural Affairs Council supports a “New Works/New Audiences” initiative intended to commission new work, create collaborations among culturally diverse organizations, and stimulate and attract underserved audiences in the Greater Miami area.

Many of the 1995 Challenge Grants assisted projects related to arts education. A \$225,000 grant to the Tucson/Pima (Arizona) Arts Council funded the expansion of a job-training program for youth, linking students with artist/teachers who provide training in video production and animation, literary and design skills pertinent to desktop publishing, and the design and execution of public art. A \$700,000 grant to Urban Gateways in Chicago will help implement a sequential arts curriculum at public schools in economically-disadvantaged areas. A grant of \$100,000 will augment a cash reserve fund for the Committee for Young Audiences in New York City, permitting them to respond to the cyclical demands on cash created by their program of artist residencies, performances, and workshops for students pre-K through 12, which has served as a model for similar programs throughout the country.

### Current and prior year obligations **\$21,333,535**

Challenge Grants provide special opportunities for arts organizations to enhance artistic quality and diversity and to strengthen institutional capability. Each Challenge Grant must be matched with at least three dollars in non-federal funds. Grants may be obligated at any time over a three-year period, and the amounts obligated in FY 1995 are noted below these awards.

### 1995 Challenge Grants

This amount reflects the commitments made in FY 1995. All of these grants are made through Treasury Funds, and below each, the amount obligated in 1995 is listed.

44 awards **\$12,150,000**

#### **A Traveling Jewish Theatre** San Francisco, CA **\$150,000**

To support development of local programming and establish a local audience and support base for a home season in a permanent site in San Francisco.

*\* \$150,000 was obligated in FY 1995.*

#### **Alabama Shakespeare Festival** Montgomery, AL **\$400,000**

To support augmentation of an endowment as part of a \$9-12 million stabilization campaign.

*\* \$400,000 was obligated in FY 1995.*

#### **American Composers Orchestra** New York, NY **\$320,000**

To support implementation of three *Sonidos de las Americas* which will involve American and foreign composers and performers in a series of community concerts, an orchestral concert at Carnegie Hall, composers' forums, and master classes.

*\* \$320,000 was obligated in FY 1995.*

#### **Arts & Science Council of Charlotte Mecklenburg** Charlotte, NC **\$800,000**

To support augmentation of an endowment fund to benefit 21 arts organizations in the region.

*\* \$800,000 was obligated in FY 1995.*

#### **California Institute of the Arts** Valencia, CA **\$200,000**

To support augmentation of the endowment fund as part of a \$60 million campaign for endowment, the annual fund, and capital improvements.

*\* \$200,000 was obligated in FY 1995.*

#### **Dallas Opera** Dallas, TX **\$300,000**

To support the New Initiatives and New Audiences for a New World project, an extensive outreach program to targeted populations to increase audience size and diversity.

*\* \$300,000 was obligated in FY 1995.*

#### **D.C. Wheel Productions, Inc.** Washington, DC **\$600,000**

To support implementation of DanceAfrica America, a touring and community development consortium of arts organizations from across the country designed to develop customized programs for seven sites.

*\* \$600,000 was obligated in FY 1995.*

#### **DeCordova and Dana Museum and Park** Lincoln, NE **\$250,000**

To support renovation and expansion of the Sculpture Park, the Museum school, and the education building.

*\* \$250,000 was obligated in FY 1995.*

#### **Delaware Division of the Arts** Wilmington, DE **\$750,000**

To support augmentation of the Arts Stabilization Funds held by the Delaware Community Foundation to benefit numerous arts organizations in the state.

*\* \$750,000 was obligated in FY 1995.*

#### **Developmental Disabilities Service Organization** Sacramento, CA **\$75,000**

To support augmentation of the endowment funds to use the arts as a vehicle for self-expression for physically and developmentally challenged people.

*\* \$75,000 was obligated in FY 1995.*

#### **DiverseWorks, Inc.** Houston, TX **\$25,000**

To support the Diverse-Dialogues project which works with national partners in commissioning and residencies, expanding efforts for Houston artists to interact and collaborate with regional and national peers, and fostering relationships between artists and Houston communities.

*\* \$25,000 was obligated in FY 1995.*

#### **Eugene Symphony Association** Eugene, OR **\$250,000**

To support establishment of a cash reserve and augmentation of an endowment fund as phases in a large-scale stabilization effort.

*\* \$250,000 was obligated in FY 1995.*

#### **Feminist Press, Inc.** New York, NY **\$75,000**

To support establishment of a cash reserve for this literary press founded in 1970.

*\* \$75,000 was obligated in FY 1995.*

#### **Foundation for Independent Video and Film, Inc.** New York, NY **\$100,000**

To support "Information Services for the 21st Century," a series of projects designed to strengthen the field which includes increased distribution of *The Independent* magazine, publication of technical assistance toolkits, a resource database, and workshops for producers.

*\* \$100,000 was obligated in FY 1995.*

#### **Heard Museum** Phoenix, AZ **\$500,000**

To support augmentation of the endowment fund as part of a capital campaign to acquire land and build a wing to expand the Museum's programming.

#### **Historic Hudson Valley** Tarrytown, NY **\$400,000**

To support augmentation of an endowment fund as part of a larger endowment campaign for this educational institution that restores, preserves, interprets, and promotes historical and cultural sites.

*\* \$400,000 was obligated in FY 1995.*

#### **Intermedia Arts of Minnesota** Minneapolis, MN **\$235,000**

To support elimination of debt related to the acquisition of property, to establish a cash reserve, purchase fixtures, and renovation costs.

*\* \$235,000 was obligated in FY 1995.*

**International Documentary Foundation**  
Los Angeles, CA \$75,000

To support the International Documentary Congress, a series of panel sessions, workshops, and screenings for and by documentary filmmakers.  
\* \$75,000 was obligated in FY 1995.

**Jacksonville Symphony Association**  
Jacksonville, FL \$250,000

To support augmentation of the endowment fund as part of a \$17 million campaign.  
\* \$250,000 was obligated in FY 1995.

**Jose Limon Dance Foundation**  
New York, NY \$314,000

To support a project designed to develop greater national and international awareness of the artistic legacies of the company's founders, Jose Limon and Doris Humphrey, and to bring their works before a new public through a chamber ensemble in California, dancer training, remounting choreographic works, and other efforts.  
\* \$314,000 was obligated in FY 1995.

**LINES, A Dance Company**  
San Francisco, CA \$131,000

To support a project to commission new works from guest choreographers, engage guest dancers for specific roles, increase the number of contracted dancers, commission original scores from prominent composers, and commission designs for sets and costumes.  
\* \$131,000 was obligated in FY 1995.

**McCarter Theatre Company**  
Princeton, NJ \$450,000

To support reduction of notes payable and accumulated deficit and to establish a cash reserve fund.  
\* \$450,000 was obligated in FY 1995.

**Meet the Composer, Inc.**  
New York, NY \$250,000

To support augmentation of the endowment fund.

**Metropolitan Dade County Cultural Affairs Council**  
Miami, FL \$300,000

To support the "New Works/New Audiences" program that includes grants to commission and present new work, establish interchange and creative development fund for mid-sized arts organizations, and conduct a new marketing initiative.  
\* \$300,000 was obligated in FY 1995.

**Mid-America Arts Alliance**  
Kansas City, MO \$600,000

To support expansion of the ExhibitsUSA program through increasing community participation in new work, conducting performances, workshops and multimedia projects in schools and libraries, and creating new educational projects.  
\* \$600,000 was obligated in FY 1995.

**Minnesota Opera Company**  
Minneapolis, MN \$250,000

To support the augmentation of the endowment fund as part of a larger capital campaign.  
\* \$250,000 was obligated in FY 1995.

**Mint Museum of Art, Inc.**  
Charlotte, NC \$250,000

To support the establishment of an endowment fund as part of a larger campaign.  
\* \$250,000 was obligated in FY 1995.

**Nashville Symphony Association**  
Nashville, TN \$250,000

To support augmentation of the endowment fund as part of a larger campaign.  
\* \$250,000 was obligated in FY 1995.

**National Council for the Traditional Arts**  
Silver Spring, MD \$150,000

To support establishment of a cash reserve fund for the nation's oldest multicultural producing and presenting organization.  
\* \$150,000 was obligated in FY 1995.

**National Guild of Community Schools of the Arts**  
Englewood, NJ \$150,000

To support implementation of two components of the ArtsAccess program: New Arts Schools and Centers, to provide seed grants to communities interested in starting new schools of the arts in underserved areas, and the Community Partnership Action Program to provide grants to emerging schools.  
\* \$150,000 was obligated in FY 1995.

**North Carolina Symphony Society**  
Raleigh, NC \$100,000

To support reduction of an accumulated operating fund deficit and to establish a cash reserve.  
\* \$58,189 was obligated in FY 1995.

**Opera Association of Central Ohio**  
Columbus, OH \$100,000

To support retirement of a note payable of Opera/Columbus.

**Owensboro Symphony Orchestra**  
Owensboro, KY \$150,000

To support establishment of an endowment fund.  
\* \$150,000 was obligated in FY 1995.

**Painted Bride Art Center**  
Philadelphia, PA \$125,000

To support elimination of notes payable and an accumulated operating fund deficit, and for the purchase of main-stage technical fixtures and equipment.  
\* \$125,000 was obligated in FY 1995.

**Public Radio International, Inc.**  
Minneapolis, MN \$650,000

To support "Classical Radio Redefined," an initiative to produce new concerts and a series of programs to attract a younger and more diverse audience for classical music.  
\* \$339,500 was obligated in FY 1995.

**Redwood Cultural Work, Inc.**  
Oakland, CA \$75,000

To support the "New Spirituals Project," an initiative to commission, present, record, and conduct educational activities of traditional and new spiritual music.  
\* \$75,000 was obligated in FY 1995.

**Santa Monica Museum of Art**  
Santa Monica, CA \$125,000

To support establishment of a cash reserve fund.

**Seattle Art Museum**  
Seattle, WA \$250,000

To support augmentation of the endowment fund as part of a larger campaign.  
\* \$250,000 was obligated in FY 1995.

# C H A L L E N G E

## Seven Stages, Inc.

Atlanta, GA \$100,000

To support renovation of the facility to provide two theater spaces and offices.

\* \$100,000 was obligated in FY 1995.

## Textile Museum

Washington, DC \$375,000

To support augmentation of the endowment fund.

\* \$375,000 was obligated in FY 1995.

## Tucson-Pima Arts Council

Tucson, AZ \$225,000

To support expansion of the job training for at-risk youth program of its arts education program in video, computer design and publishing, and photography.

\* \$225,000 was obligated in FY 1995.

## Urban Gateways

Chicago, IL \$700,000

To support implementation of the Arts Challenge initiative to design and implement a fully-integrated arts curriculum in public schools that complies with national, state and local learning outcomes.

\* \$700,000 was obligated in FY 1995.

## Wave Hill, Inc.

Bronx, NY \$225,000

To support augmentation of an endowment fund as part of a larger campaign.

\* \$85,868 was obligated in FY 1995.

## Young Audiences/New York

New York, NY \$100,000

To support augmentation of the cash reserve fund.

## Previous Years Challenge Grants

The following organizations received Challenge grants during previous fiscal years, and the amounts below represent the FY 1995 obligations. Project descriptions may be found in previous annual reports.

### American Museum of the Moving Image

New York, NY \$150,000

### Armory Center for the Arts

Pasadena, CA \$100,000

### Bay Area Video Coalition, Inc.

San Francisco, CA \$125,000

### Brandywine Graphic Workshop

Philadelphia, PA \$80,000

### Brooklyn Institute of Arts and Sciences

Brooklyn, NY \$125,000

### Caramoor Center for Music and the Arts

Katonah, NY \$270,000

### Center Theatre Group/Mark Taper Forum

Los Angeles, CA \$800,000

### Chamber Music Chicago

Chicago, IL \$105,000

### City of Dallas, Office of Cultural Affairs

Dallas, TX \$296,160

### Cityfolk

Dayton, OH \$105,000

### Community Music Center

San Francisco, CA \$75,000

### Currier Gallery of Art

Manchester, NH \$150,000

### Dell'Arte, Inc.

Blue Lake, CA \$75,000

## Educational Broadcasting Corporation

New York, NY \$800,000

## Flynn Theatre for the Performing Arts

Burlington, VT \$250,000

## Greater Columbus Arts Council

Columbus, OH \$800,000

## Jewish Museum

New York, NY \$200,000

## Lyric Opera of Chicago

Chicago, IL \$250,000

## Mattress Factory

Pittsburgh, PA \$100,000

## Mexican Fine Arts Center

Chicago, IL \$250,000

## Mexican Museum

San Francisco, CA \$11,000

## Milkweed Editions

Minneapolis, MN \$75,000

## National Assembly of Local Arts Agencies

Washington, DC \$140,000

## New York Theatre Workshop

New York, NY \$75,000

## Nonprofit Facilities Fund

New York, NY \$800,000

## North Texas Public Broadcasting

Dallas, TX \$200,000

## Oakland Ballet Company & Guild

Oakland, CA \$95,000

## Pacific Northwest Ballet Association

Seattle, WA \$425,000

## Pacific Symphony Association

Santa Ana, CA \$250,000

## Pan Asian Repertory Theatre

New York, NY \$75,000

## Philadelphia Singers

Philadelphia, PA \$75,000

## Phoenix Art Museum

Phoenix, AZ \$150,000

## San Diego Opera Association

San Diego, CA \$250,000

## San Jose Museum of Art

San Jose, CA \$400,000

## Settlement Music School

Philadelphia, PA \$500,000

## Teachers & Writers Collaborative

New York, NY \$150,000

## Tulsa Opera, Inc.

Tulsa, OK \$300,000

## University of Cincinnati

Cincinnati, OH \$375,000

## University of Tennessee

Chattanooga, TN \$470,000

## Western Folklife Center

Elko, NV \$200,000

## Wyoming Arts Council

Cheyenne, WY \$500,000

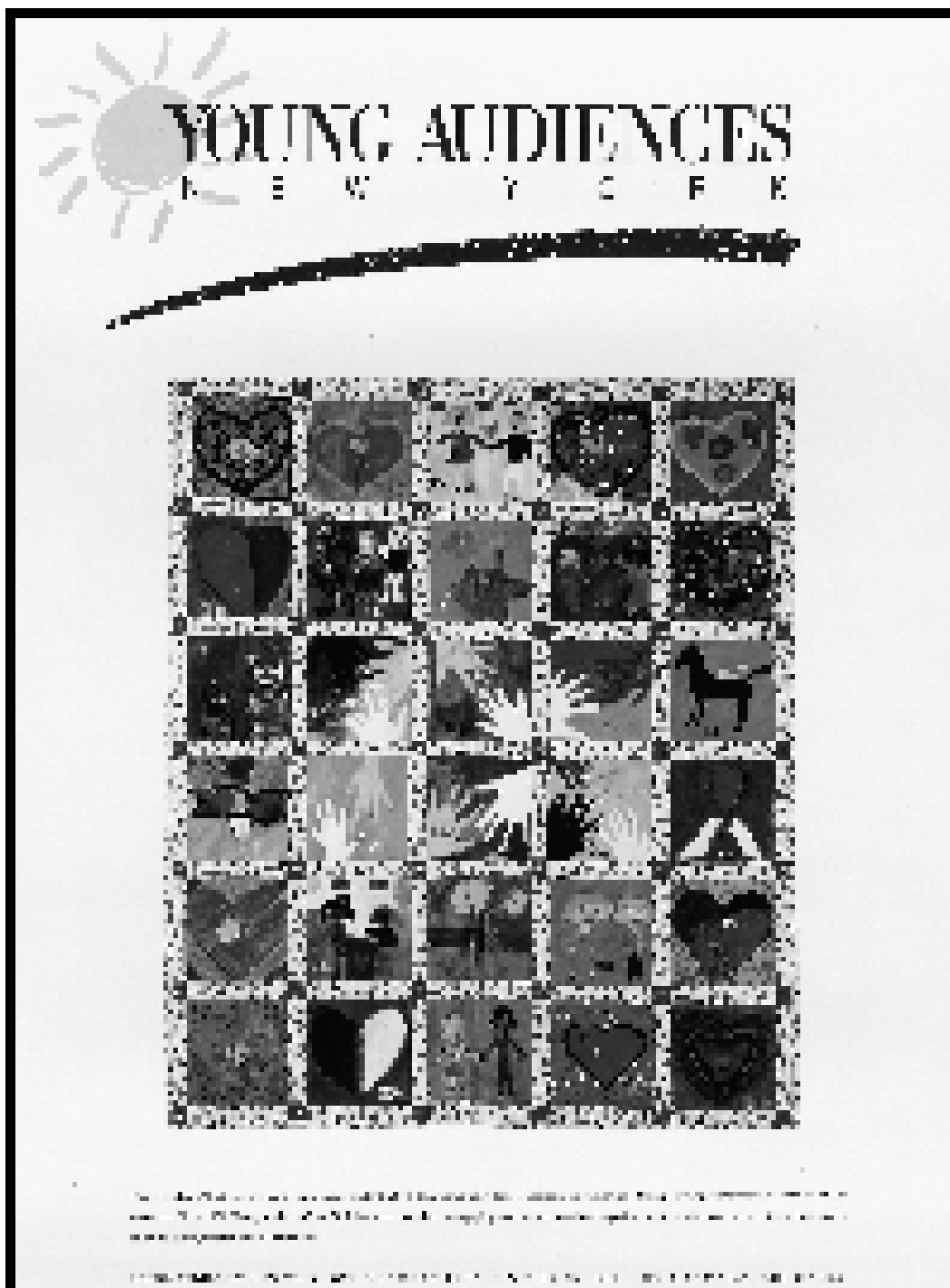
## Management Evaluation Activities

1 award \$254,918  
(in Program Funds)

## Mark Anderson

Pacific Palisades, CA \$254,918

A cooperative agreement to prepare independent feasibility assessment reports of the FY 1995 Challenge applicants which inform Program management, review panels, and the National Council on the Arts.



The quilt featured  
in this poster  
was created by  
the children  
participating in the  
Young Audiences/  
New York program.

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